

ROADWAY SAFETY INSTITUTE

Advancing roadway safety with user-centered solutions

| UTC Project Information | |
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| Project Title | Factors Affecting the Adoption of Evidence-Based Approaches to Road Safety by State Policymakers |
| University | University of Minnesota |
| Principal Investigator | Lee Munnich |
| PI Contact Information | Munni001@umn.edu 612-625-7357 |
| Funding Source(s) and Amounts Provided (by each agency or organization) | Roadway Safety Institute (USDOT): \$195,000 Roadway Safety Institute-Office of the Dean, Humphrey School of Public Affairs: \$29,397 Roadway Safety Institute-Office of the Vice President for Research: \$35,924 |
| Total Project Cost | \$260,321 |
| Agency ID or Contract Number | UTC Grant Number: DTRT13-G-UTC35 CTS# 2015027 |
| Start and End Dates | 7/1/2014 – 12/31/2017 |
| Brief Description of Research Project | <i>Final report abstract:</i> This study built on recent work to examine further the factors influencing policy and political leadership in adopting evidence-based policy countermeasures and integrated performance-based approaches such as Toward Zero Death (TZD) to reduce road fatalities and serious injuries. Specifically, this study sought to increase understanding of the policy context for safety and how special interest group influence at the state and local level plays a part in roadway safety policy promotion and adoption. The study focused on six states in the Midwest – Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin – and engaged legislators, state agency officials, and special interest stakeholders to better understand the challenges and opportunities for improving roadway safety through public policy. The study expanded on an assessment tool applied to quantifying policy countermeasure adoption in each of the six study states and created a similar tool for gauging special interest group activity. |
| Describe Implementation of Research Outcomes (or why not implemented) | <i>No data to report.</i> |
| Place Any Photos Here | |
| Impacts/Benefits of Implementation (actual, not | Lee Munnich’s roundtable discussions produced a greater understanding of the factors contributing to the adoption of certain highway safety policy countermeasures in the six study states. |

Last updated (5/2/2018)



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| anticipated) | |
| Web Links <ul style="list-style-type: none">• Reports• Project website | http://www.roadwaysafety.umn.edu/research/search/projectdetail.html?id=2015027 http://www.roadwaysafety.umn.edu/publications/researchreports/reportdetail.html?id=2672 |

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